

June 6, 2011

Dear CCFN Associate,

It is with deep regret that the Board of Trustees of the Canadian Council of Food and Nutrition (CCFN), must inform its stakeholders that, after careful consideration, we have decided to disband by July 31, 2011, the end of our first quarter of the 2011-2012 fiscal year of CCFN. This difficult business decision is in response to a consistently declining membership base since 2008, making it difficult to continue to operate and provide CCFN key deliverables. Wind-down planning has begun.

Since coming into being in 2004, the Canadian Council of Food and Nutrition has made many important achievements including conducting key consumer research, namely Tracking Nutrition Trends (TNT), developing scientific reports and watching briefs along with consumer fact sheets on priority issues. We have also been at several "policy tables" such as the Trans Fat Task Force, Sodium Working Group and the Food Regulatory Advisory Committee. It is with these achievements and more that CCFN has fulfilled its vision "to be a catalyst in advancing nutritional health and well-being of Canadians by acting as Canada's multi-sectoral trusted voice for evidence-based food and nutrition policy."

As we wind down operations, we are exploring targeted opportunities to carry forward CCFN's legacy to ensure this vision will live on. You can well imagine there are numerous decisions to make as we expedite this multi-faceted task. Rest assured, we will fulfill all of our business commitments in this wind-down phase.

If you have questions, I would welcome the opportunity to speak with you.

Respectfully yours,

Mary Sue Waisman MSc RD FDC
Chair, CCFN Board of Directors

Info@CCFN.ca

www.CCFN.ca



QUESTIONS & ANSWERS

QUESTION - My organization issued a cheque that is in queue to purchase one of your research reports. Should I cancel this payment?

ANSWER – No, we suggest to have this sent to CCFN and once received the report will be sent to you.

QUESTION – Are the plans for the Sodium web-cast still on?

ANSWER – Yes, absolutely, visit www.CCFN.ca and hit the “Sodium” icon on the home page and follow the link to register.

QUESTION – I plan on viewing one of the CCFN web-casts that are currently archived? How long will I be able to access any of these?

ANSWER – Good question, we will work out this detail and have a solution shortly.

QUESTION - I have been contracted to do a service for CCFN. I am concerned that I won't get compensated for my work.

ANSWER – You will definitely be paid in full for your services rendered. Our CEO is staying on to oversee the wind-down until we have disbanded. Feel free to contact her at Francy@ccfn.ca should you wish to discuss any concern you may have.

QUESTION – I was planning to apply to become a board member of CCFN. I expect this is no longer applicable.

ANSWER – Yes; however, thank you for your interest.

QUESTION – How long will CCFN be at the Mississauga office? When should I mail (or e-mail) my invoice to CCFN?

ANSWER – We will be at the Mississauga office until August 31, 2011. We have a plan in place to intercept the mail after that date. Also, the two CCFN e-mail accounts will work for some time after we have left those premises and until we disband.

QUESTION - I wish to order an Ethnographic Survey Report or a Tracking Nutrition Trends 20 Year History Report LINK, how can I do this?

ANSWER – Contact the office at info@ccfn.ca with your request by June 30, 2011 for this to be arranged.

QUESTION - I often access the reports and resources on the CCFN web-site, how can I access these after July 31, 2011?



ANSWER – We are in the process of working out an arrangement where these reports, watching briefs and consumer fact sheets will be accessible. We will announce these plans when we finalize the details.

QUESTION – I have been waiting for the Watching Brief on Saturated Fat and fact sheet to be released. What is the status of these documents?

ANSWER – The Watching Brief on Saturated Fat is undergoing its final draft and we expect this will be completed and disseminated prior to July 31, 2011. The fact sheet is being drafted and will be undergoing a review. We plan to have these documents completed and launched simultaneously.

QUESTION – What's going to happen to the legacy of Tracking Nutrition Trends, and the next iteration of TNT VIII?

ANSWER – We are investigating a suitable organization to commit to continuing this important research and are working out the many details.

QUESTION – When will the CCFN phone line be discontinued?

ANSWER – We will work out this detail. We suggest you communicate by e-mail to info@ccfn.ca with questions or concerns instead of phoning.

QUESTION – How can I contact the CCFN CEO after July 31, 2011?

ANSWER – She can be reached at the following e-mails: francy.pilloblocka@gmail.com

If you have a question that is not answered by this communiqué document, please contact info@ccfn.ca with your inquiry.

