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Providing insights into the mindset of Canadian consumers

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The TNT series was initiated in 1989 to investigate adult Canadians' self-reported knowledge, attitudes and behavior with respect to food and nutrition issues. Each wave of the series has built on the previous findings by tracking trends and developing a benchmark on emerging issues.

- ▶ **Trends** — The TNT survey monitors consumers' self-reported eating habits, attitudes about food and nutrition, sources of information, understanding and use of nutrition labelling, and lifestyle.
- ▶ **Providing Perspective** — The 20 Year Report will provide perspective on key happenings and shifts over this timeframe and more.

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