

VITAMIN D— THE NEW WONDER VITAMIN?

April 22, 2009

Purpose of this Web-cast

There is mounting attention on Vitamin D, with important implications for professionals, the food industry and consumers alike. Vitamin D is one of the strategic priorities of the Canadian Council of Food and Nutrition (CCFN). We commissioned key experts to develop a Watching Brief summarizing the current state of the science and a Current Perspective fact sheet translating this information for consumers. What is hype and what is fact? What progress has been made in terms of DRIs and regulations? Join our web-cast to find out the current science, key messages for consumers and an update on the regulatory front.

Web-cast Program

The event will be launched on April 22, 2009 at 12:00pm EST with presentations on the following topics followed by a live question and answer panel.

12:00 pm EST Introduction & Moderator

Theresa Glanville, PhD Pdt
Professor, Mount St. Vincent University & Chair of the Canadian Council of Food and Nutrition (CCFN)

12:05 pm What professionals need to know about Vitamin D

Hope Weiler, PhD RD (CDO)
Associate Professor, School of Dietetics and Human Nutrition, McGill University

12:35 pm Helping consumers make sense of Vitamin D

Sheryl Conrad, RD
Consultant, Food & Nutrition Communications

12:50 pm What's new on Vitamin Fortification

Lynne Underhill, Food Directorate, Health Canada

1:10 pm Live Question & Answer Session with Guest Speakers & Moderator

1:25 pm EST Closing Remarks

Theresa Glanville, PhD Pdt
Professor, Mount St. Vincent University & Chair of the Canadian Council of Food and Nutrition (CCFN)

JOIN US FOR A WEB-CAST ON VITAMIN D— THE NEW WONDER VITAMIN?

Hosted by the Canadian Council of Food and Nutrition



Join us for a Web-cast with key leaders on this topic



CANADIAN COUNCIL OF FOOD AND NUTRITION

Our Generous Sponsors

- Gold Sponsor
 - Dairy Farmers of Canada
- Silver Sponsor
 - The Centrum Foundation

WEB-CAST LAUNCH

April 22, 2009 @ 12:00 pm EST

ARCHIVED FOR 1 YEAR FOLLOWING
EVENT

TO REGISTER VISIT CCFN.CA THEN
THE VITAMIN D WEB-CAST ICON



Event Time: 12:00 pm to 1:30 pm EST
Web-cast access from April 22, 2009 to April 22, 2010
Registration: www.CCFN.ca and click the Vitamin D web-cast icon
Registration deadline: April, 22, 2008, 11:30am EST
This Web-cast will be accessible for 1 year after the launch date.

Event Registration Fee
This event is free of charge