

THINK TANK: WHAT CONSTITUTES HEALTHY? TNT VII LAUNCH & AGM

Purpose of this Event

Friday, October 24, 2008

CCFN's vision is to be a multi-sectoral trusted voice for science-based food and nutrition policy and information in Canada. This event will bring together key stakeholders to hear about a segment of the new Tracking Nutrition Trends VII results. This national consumer nutrition survey's results will be launched at this event. The insights gained will guide the actions of policy makers, health professionals, academics, educators and the food industry. By asking the thought provoking question: What Constitutes Healthy? – we will fuel lively discussion. Please plan to join us.

Event Format and Program

The event will begin with a networking buffet breakfast sponsored by the Egg Farmers of Canada, then CCFN's AGM, followed by the presentations with a Question & Answer panel. Lunch will be served sponsored by the Canadian Turkey Marketing Agency, followed by the Members Only & Public Sector, Guest Think Tank discussion.

09:30 EST CCFN Annual General Meeting

BUFFET BREAKFAST SPONSORED BY EGG FARMERS OF CANADA

N. Theresa Glanville, PhD, PDt, Professor, Applied Human Nutrition, Mount Saint Vincent University, Chair, CCFN Board of Trustees

10:00 Introduction: What Constitutes Healthy? Highlights of TNT VII

Francy Pillo-Blocka, RD, FDC, President and CEO, Canadian Council of Food and Nutrition

10:20 Canada's Food Guide – Fundamentals of a Healthy Diet

SPONSORED BY HEALTH CHECK

Krista Esslinger, M.Sc. RD, Nutrition Advisor
Office of Nutrition Policy & Promotion, Health Canada

10:50 Model for Success – Diet Modelling

Dawna Royall, M.Sc., RD, Nutrition Research Consultant

11:20 Existing Systems Evaluating Healthy

SPONSORED BY DAIRY FARMERS OF CANADA

Kristyn Hall M.Sc. RD, DOC Network Executive Member

11:50 Questions & Answers Panel with Speakers

All speakers

12:15 Networking Lunch

BUFFET LUNCH SPONSORED BY THE CANADIAN TURKEY MARKETING AGENCY

1:00 Think Tank Closed Door Discussions

For CCFN Members, Public Sector representatives and guests only

2:30 Closing Remarks

YOU'RE INVITED TO CCFN'S THINK TANK: WHAT CONSTITUTES HEALTHY? TNT VII LAUNCH & AGM

Hosted by CCFN

Join us for a day this fall, bringing together high-profile leaders in academia, industry, government and education



CANADIAN COUNCIL OF FOOD AND NUTRITION

Our Generous Sponsors:

- Gold & Bronze Sponsors - To be determined
- Silver Sponsors
 - Canadian Turkey Marketing Agency
 - Dairy Farmers of Canada
 - Egg Farmers of Canada
 - Health Check



MARKLAND WOOD GOLF CLUB
245 Markland Drive
Etobicoke, Ontario
Golf club phone: 416-621-2260



Live Event Time: 9:30am to 2:30 pm EST
Registration/Check-In: 8:00 - 9:15 am

Live Event Registration Fee
CCFN Members & Public Sector: \$100.00
Non-member Private Sector: \$300.00
Student Rate: \$50.00
Pay by cheque in advance or cash/ cheque at the door

Registration deadline: October 20, 2008 (noon).

This event will be web-cast for those people unable to attend. For details and to register for the web-cast, visit www.CCFN.ca and click on the "CCFN's AGM & Think Tank" icon.

THINK TANK: What Constitutes Healthy? TNT VII Launch & AGM

Our Generous Sponsors:

- Gold & Bronze Level Sponsor – To be determined
- Silver Level Sponsors – Canadian Turkey Marketing Agency, Dairy Farmers of Canada, Egg Farmers of Canada & Health Check



Hosted by the Canadian Council of Food and Nutrition



Proceedings of the Event

CCFN's vision is to be a multi-sectoral trusted voice for science-based food and nutrition policy and information in Canada. One of CCFN's strategic priorities is on nutrition surveillance and to better understand Canadian consumers' knowledge, attitude and self reported behavior of food and nutrition. By asking the thought provoking question: What Constitutes Healthy? – we will fuel lively discussion. Please plan to join us.

At this event we will host our fourth Annual General Meeting (AGM) reporting on our progress achieved during the Council's fourth year of operation.

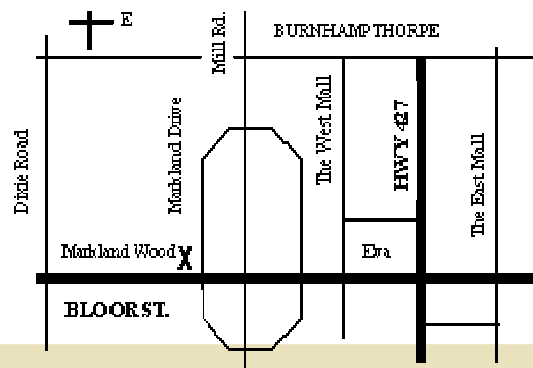
We will pose the thought provoking question: **What Constitutes Healthy?** We will launch TNT VII and present key findings from this, along with key expert presentations to fuel our discussion.

CCFN would like to thank our generous sponsors:

- ▶ Gold Level Sponsor – To be determined
- ▶ Silver Level Sponsors – Canadian Turkey Marketing Agency, Dairy Farmers of Canada, Egg Farmers of Canada & Health Check
- ▶ Bronze Level Sponsor – To be determined

Directions to Markland Wood Golf Club - 245 Markland Drive, Etobicoke

- We advise that you bring these directions with you to facilitate finding the venue.
- Take Hwy 427 and exit on Burnhamthorpe Road and go west. When you reach Mill Road go south (left). When you reach Markland Drive turn west (right) and follow the street to the entrance BEFORE Bloor Street (on your right).
- NB - There is no exit onto Bloor Street from Hwy 427.
 - If you are heading North, exit at Burnhamthorpe Road (take Burnhamthorpe to Mill Road to Markland Drive)
 - If you are heading South, exit at Eva Road (take Eva to West Mall to Bloor Street)



Registration Form for CCFN AGM & Think Tank

Held on Friday, October 24, 2008

E-mail inquiries:	francy@ccfn.ca
Telephone inquiries:	905.625.5746
Fax registration form to:	905.625.5864
Registration* deadline:	Tuesday October 20, 2008 (noon)
Who should attend?	Members of CCFN and other key stakeholders. All are welcome.
Cost:	\$100 Member of CCFN or Public Sector \$300 Non-member \$50 Students
Payment:	Cheque mailed to CCFN with registration prior to event is preferred. Cash or cheque paid at check-in time (8:00-9:15 am) on the day of the event. Receipts will be issued at the event during check-in.
Name of attendee(s):	_____
Place of work:	_____
Contact phone number:	_____
Contact e-mail address:	_____
Contact mailing address:	_____

Additional Information

Day of Event

- Check-in/Registration: 8:00 – 9:15am EST
 - Networking Buffet Breakfast: 8:00 – 9:30am sponsored by Egg Farmers of Canada
 - AGM: 9:30 – 9:50am
 - Proceedings: 10:00am – 2:30 pm (Web-cast will run live from 10:00am to noon)
 - Networking Lunch: 12:15pm – 1:00pm sponsored by Canadian Turkey Marketing Agency
 - Think Tank Discussions – CLOSED DOOR (FOR CCFN MEMBERS, PUBLIC SECTOR & GUESTS)
- Please check the web-site regularly for updates: www.CCFN.ca

*Web-cast

This event will be web-cast for those people unable to attend and archived for 1 year. For details and to register for the web-cast, visit www.CCFN.ca and click on "CCFN's AGM & Think Tank" icon.